



# BOOST YOUR INFLUENCE

## 2017 Boost Your Influence Summit Agenda

<b>8:30-9:00</b>	Registration
<b>9:00-9:45</b>	Session 1—Cecelia Mecca presents Indie Publishing for Bloggers
<b>9:45-10:30</b>	Session 2—Tim Sohn presents Using LinkedIn to Build Success
<b>10:30-10:45</b>	Break
<b>10:45-11:30</b>	Session 3—Sarah Mock presents Canva. A Graphic Designed Challenged Blogger's Best Friend
<b>11:30-12:30</b>	Lunch on your own
<b>12:30- 1:15</b>	Session 4 Fadra Nally presents Easing Your Way into Travel Blogging
<b>1:15-1:45</b>	Kaylee Dugan presents Working With Hershey Entertainment and Resorts
<b>1:45-2:00</b>	Snack Break
<b>2:00-2:45</b>	Session 5—Larisha Campbell and Andrew Bernard presents “Start to Finish – An Interactive Guide of Essential Tips on How to Maximize Your Brand with Each Food Recipe”
<b>2:45-3:30</b>	Session 6 Shari Medini presents Intro to Podcasting
<b>3:30-3:45</b>	Break
<b>3:45-4:45</b>	KEYNOTE—Audrey McClelland and Vera Sweeney present How to Grow and Build your Blog in the Ever-Changing World of Social Media
<b>4:45-5:30</b>	Roundtables and Q&A